

JOHN RICHTER

Editorial | Motion Graphics | Content Creation | Podcasting

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EXPERIENCE

John Richter Creative (Freelance), — Editor/Content Creator

February 2006 - PRESENT

Video editorial (spanning virtually any/all style and format), 2D Animation and Motion Graphics, Producing, Directing, Writing, Digital Asset Management, Production Management, Post Producing, Podcast Production, Audio Mixing, Photo Editing, Music Scoring

Lemonlight, Los Angeles, CA — Post Production Manager

June 2021 - March 2022

Manages delivery of all post production deliverables. Establishes and maintains post production workflow. Manages several full-time, part-time and freelance post production staff. Trains internal staff. Coordinates with the production team to ensure seamless workflow and delivery.

Oversees/supervises digital asset management operations. Editorial, color, motion graphics/2D animation, audio mixing.

**Promoted in September 2021 from Senior Editor*

Notion, Saint Louis, MO — Motion Graphics Editor

September 2018 - June 2021

Editing/building 2D and 3D animations and live action video. Collaboration with account directors, project managers and creative directors in interpreting scripts, storyboards and client directives. Podcast producing.

STL TV, Saint Louis, MO— Video Production Supervisor

October 2013 - September 2018

Scheduling, budgeting and organization of a television studio. Producing and directing multiple studio and location productions. Social media management, editing, lighting, copywriting, motion graphics, broadcast server operation.

**Promoted in April 2017 from Video Production Specialist*

EDUCATION

Webster University, Saint Louis, MO

Bachelor of Arts - Film Production - 2008

East Central College, Union, MO

Associate of Arts - General Studies - 2008

SKILLS

After Effects, Premiere, Photoshop, Illustrator, Audition

AVID Media Composer, Final Cut Pro

Reaper, Logic Pro, Garageband

MS Office, Monday.com

CLIENTS

Amazon | Adidas | NHL |

Levi Strauss Co. | Cigna |

Express Scripts | Enterprise

Rent-A-Car | Visa | George

Washington University | Saint

Louis Cardinals | Gran

Coramino | TheTruth.org |

Busch Gardens | Homebody |

California Lottery

RELEVANT EXPERIENCE

Transmissions From Colony One

A scripted podcast series

Director, Producer, Writer, Sound design and mixing, music composition and performance, distribution and marketing

**Features international cast of 80+ vocal talent*

**Reach of over 120 countries*

**Over 150,000 downloads*