

JOHN RICHTER

Creative Direction | Producing | Editing | Podcasting

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EXPERIENCE

The Ringer/Spotify, — Video Production Manager

January 2024 - PRESENT

- Design and implement effective video production and post production strategy
- Built and launched multiple successful YouTube channels with immediate impact and financial success
- Implemented training programs for audio podcast producers to learn video editing and basic animation techniques
- Producer for 'House of R,' one of the most popular film and TV podcasts in the world
- Produced, directed and managed multiple studio productions
- Manage a video team with multiple direct reports in multiple locations
- Designed and established visual brand for multiple podcasts converting into video formats

John Richter Creative (Freelance), — Editor/Content Creator

February 2006 - PRESENT

- Video Editing for broadcast/web/social media commercial content for top national & international brands
- Creator/Showrunner for the scripted podcast 'Transmissions From Colony One,' an internationally-recognized series with full cast of voice actors, with the sixth season currently in development
- Motion Graphics/2D Animation for broadcast/web/social media/brand ID content for top national & international brands
- Production Management/Coordination
- Creative Direction & Producing
- Vlog Production

Lemonlight, Los Angeles, CA — Post Production Manager

June 2021 - March 2022

***Promoted in September 2021 from Senior Editor.**

- Managing the post production and final delivery of hundreds of video projects spanning virtually every genre (scripted advertising, documentary, brand ID, etc.)
- Recruited/trained editorial staff and freelance editors and animators
- Collaborated directly with producers, production managers and clients to ensure successful delivery of hundreds of video projects.
- Editorial, color, motion graphics/2D animation, audio mixing.
- Digital Asset Management
- Researched and implemented programs and new techniques for boosting efficiency and effectiveness in the department's workflow.
- Executed quality control on all projects

SKILLS

- Film & Video Editing
- Creative Direction
- Creative Producing
- Production Management
- Podcast Producing
- Motion Graphics/2D Animation
- Voice Over Talent
- Post Producing
- Technical Directing

EDUCATION

Webster University

August 2004 - August 2008

Bachelor of Arts,
Film Production

FUN FACTS

- Knows an unhealthy amount about The Simpsons
- Retro Gamer
- Massive foodie
- Graphic novel addict
- Almost pursued a career in zoology
- Ran a marathon...once
- Currently learning multiple languages via Duolingo
- Tolkien head
- Obsessed with Studio Ghibli
- Was once randomly interviewed by the local news affiliate in Suzhou, China while getting a haircut at a barbershop