

# JOHN RICHTER

Editorial | Motion Graphics | Content Creation | Podcasting

314-327-4662

[richtersaurus@gmail.com](mailto:richtersaurus@gmail.com)

[johnrichtercreative.com/video](http://johnrichtercreative.com/video)

[linkedin.com/in/richterjohnw](https://www.linkedin.com/in/richterjohnw)

## EXPERIENCE

### **John Richter Creative (Freelance), — Editor/Content Creator**

February 2006 - PRESENT

Video editorial (broadcast, web, social, corporate, scripted, doc, etc.). Motion Graphics Design and 2D Animation. Producing and Directing. Scriptwriting. Digital Content Creation. Post Producing. Podcast Production. Audio Mixing. Photo Editing. Digital Asset Management. Vlog Production.

### **Lemonlight, Los Angeles, CA — Post Production Manager**

June 2021 - March 2022

Helped build/grow the post production team in a high volume production company. Recruited/trained staff editors as well as scouting/recruiting freelance staff. Managed delivery of all deliverables, working directly with producers, production managers and clients to ensure delivery of hundreds of projects each month on time while exceeding expectations. Editorial, color, motion graphics/2D animation, audio mixing. Executed quality control on all video projects. Researched and implemented programs and new techniques for boosting efficiency and effectiveness in the department's workflow.

*\*Promoted in September 2021 from Senior Editor.*

### **Notion, Saint Louis, MO — Motion Graphics Editor**

September 2018 - June 2021

Editing/building 2D and 3D animations and live action video. Collaboration with account directors, project managers and creative directors in interpreting scripts, storyboards and client directives. Podcast producing.

### **STL TV, Saint Louis, MO— Video Production Supervisor**

October 2013 - September 2018

Scheduling, budgeting and organization of a television studio. Producing and directing multiple studio and location productions. Social media management, editing, lighting, copywriting, motion graphics, broadcast server operation.

*\*Promoted in April 2017 from Video Production Specialist.*

## EDUCATION

**Webster University, Saint Louis, MO**  
*Bachelor of Arts - Film Production - 2008*

## SKILLS

After Effects, Premiere, Photoshop, Illustrator, Audition

AVID Media Composer, Final Cut Pro

Reaper, Logic Pro, Garageband

MS Office, Monday.com

## CLIENTS

**Amazon | Adidas | NHL | Levi Strauss Co. | Cigna | Sonic | Enterprise Rent-A-Car | Visa | George Washington University | Saint Louis Cardinals | Gran Coramino | Express Scripts | Busch Gardens | Homebody | California Lottery**

## RELEVANT EXPERIENCE

### **Transmissions From Colony One**

*Audio drama podcast (2008-present)*

Creator/Showrunner. Acting as writer, producer, director, sound mixer, and marketing manager.

*\*Features international cast of 80+ vocal talent*

*\*Reach of over 120 countries*

*\*Thousands of downloads per week*